

SOUNDING THE WAR CRY!!

Dear MoFed, MPBA and PPA Members and Associates,

While last night's election results were disheartening, we have had great victories in many ways. Only 60,000 votes separated our two sides out of 1.9 million votes cast! What a feat! When the ballot initiative was dropped at the Secretary of State's office last November, the animal right groups boasted a 91% approval rating. Just three short weeks ago, they had a 69% approval. For us to knock them to their knees with only 51.6 % of the vote is nothing short of a miracle! I realize that you as a breeder, business or interest in the industry are disappointed at the outcome and unsure of your future, but rest assured, this fight is far from over!

Proposition B will NOT go into affect for one full year, and being a state law rather than an amendment to our state constitution, it can be amended at the state capitol. Keep in mind that MoFed has been battling the animal rights groups for a full twenty years, and we have absolutely NO intentions of backing down now! I cannot and will not give details on our plans at this time, but rest assured, things are already in the works. We will NOT back down, we are NOT going away, and we will NOT rest until we have run HSUS and their ilk out of our state!! We will continue to expose the lies and deceit put forth by the animal rights groups. We fully support Frank Losey in exposing the excessive lobbying and tax exempt status of the groups involved in promoting Prop B. It is time HSUS, HSMO and ASPCA paid their taxes like you and me, and stopped parading as not-for-profit organizations soliciting funds to use for political purposes!

I am very proud that we cost HSUS and their ilk over \$4.3 million in their fight against us! We intend to cost them a lot more and to continue exposing their agenda in their quest to end agriculture as we know it! The public was duped in this fight and we will continue our work! As we have stated many times, Prop B was merely a battle in the war against animal rights. We came very close to beating the enemy. We may not have won this particular battle, but keep in mind that very few wars have a victory in every battle. We are out to win the war, and win the war we will!!!

I am receiving numerous calls about where we go from here. We are mounting the troops. We are visiting with the various agriculture allies we worked with throughout the campaign along with leaders in the pet industry and those who helped in the campaign. We are moving forward as an army to take back our rights and to protect our farms and animals. We need YOU to step up with us in our march to move forward. We have many avenues we can take against Prop B. The opposition is boasting of their win, but trust me, victory is not theirs yet!!

Many of you helped by making phone calls, putting out signs, talking to everyone possible about voting no, driving endless miles to do any work needed, attending festivals, putting on fundraisers, and showing that we were in this battle together. We still are! Thank you for your hard work!

We need each of you to take a deep breath, relax for a few days and get ready to fight! PLEASE DO NOT PUT YOUR DOGS DOWN OR PANIC AND GET RID OF THEM!! We have a long way to go and many battles ahead before Prop B becomes law.

Several of us in the campaign are getting our heads together to plot our next moves. Please stay on board and be there for the battles ahead. We feel good about our close numbers in the election, and all the calls I have received this morning from legislators have been great. We apparently were the talk of the town last night at many of the watch parties for state and federal campaigns. All were totally thrilled with our fight and how well we did.

Hold your heads high. The professional pet industry is well respected in our state, and nearly one million people stepped up to your defense at the ballot box. That is truly amazing!!! Be proud, be determined and join with us! We WILL win the war against animal rights! Animal rights groups think they smeared you and your business. Look at the election results and you will see that outstate Missouri is fully aware of HSUS and their deceit. Life will never be the same again or them in Missouri!

Please help us in thanking those who willingly supported us in our fight. If you see yard signs or put any out, please pick them up as a courtesy to those who displayed them. If you drive down the road and see a Prop B sign, please stop and pick it up. They must all be removed after the campaign, and we want to show our gratitude by gathering them up. If you see anyone who put them out, thank them for their support. 16,000 signs is awesome! Let's be thankful to those who put them out.

I am very proud of each and every one of you. We were attacked by huge out-of-state animal rights groups and we showed our strength and unity. To everyone who helped, you did a magnificent job! We made tremendous strides, and we are going to continue our fight against the enemy. We need each and every one of you to stand beside us as we march forward. Thank you for all you have done and will continue to do.

Give your dogs a hug and tell them we are not going to back down in our fight to protect them. We will be in touch soon with our strategies and plans. Keep working in your kennels and taking care of your dogs. Do not panic and please do not euthanize or get rid of your dogs. They should not suffer at the hands of animal rights zealots who have personal agendas, and they certainly should not be handed over to the enemy! Rest assured they're not getting mine!!! Don't give in and let them have yours! There is much work to do on Prop B at the capitol, and we need each and every one of you to step up to the plate and help!

Keep fighting and we'll be in touch soon with our first plan of attack! Remember, revenge is very sweet indeed!

Karen Strange, President
MoFed